Charging Forward: Can Oklahoma Become the Next Electric Car Capital of the U.S.?

In the United States today, rapid technological innovations, cost reductions, and increasing convenience are shaping a revolution in how Americans drive. Major automakers such as General Motors, Ford, Nissan, BMW, Tesla, and others are investing heavily in electric vehicle research and manufacturing. However, Oklahoma has lagged behind the rest of the country with regard to embracing this 21st century technology. This is slowly beginning to change as numerous local businesses, electric utilities, and other key stakeholders are developing a strategy to grow the electric vehicle market in the Sooner state. This presentation will explain how a multi-stakeholder coalition is forming and how it may bring an electrified transportation system to Oklahoma.